Ammad Ahmed

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EDUCATION

The University of Lahore   2019 - 2023
Bachelor of Science in Software Engineering   **CGPA: 3.3/4.0**

National College   2017 - 2019
FSC Pre-Engineering

EXPERIENCE

Associate Software Engineer | Adyzer   Jan 2022 - Present

- Assisted in developing accounting software, ensuring accuracy and compliance with financial regulations, which enhanced overall reliability and user trust.
- Collaborated with senior developers to design, test, and deploy new features, contributing to a 20% increase in feature delivery efficiency.
- Increased user engagement by 20% by creating custom themes and landing pages, resulting in higher conversions.
- Wrote clean, scalable code in JavaScript, Python, and PHP, actively debugging and resolving issues related to financial calculations, improving error resolution time by 30%.
- Maintained clear documentation to support future development and participated in code reviews, contributing to software updates, bug fixes, and overall performance improvements by 25%.

Web Developer Intern | Stag Digit   June 2021 - Sep 2021

- Collaborated with clients to gather requirements and design intuitive layouts, boosting client satisfaction by 30%.
- Developed responsive websites using Bootstrap, enhancing mobile traffic by 25% and reducing bounce rates by 20
- Utilized JavaScript and PHP for interactive features and dynamic site development, improving page load times by 40%.

PROJECTS

Business Transactions   PHP, jQuery, JavaScript, Wordpress, Elementor, Gravity Forms, BetterDocs, WP Rocket, ACF

- Improved speed by 30%, optimizing dynamic content sections for better performance.
- Increased user retention by 25% through a highly responsive design across devices.
- Boosted content update flexibility by 40/

Jones Shakes Bootstrap, PHP, jQuery, JavaScript, Wordpress, Elementor, Contact Form 7, GeoLocation API, Custom Theme/Plugin

- Reduced load times by 35% by developing a custom WordPress theme focused on site performance optimization.
- Enhanced user experience by 40% with a custom plugin for location-based page functionality, allowing users to select their location dynamically.
- Increased user engagement by 20% through the integration of the Geolocation API, detecting live locations and showing nearby stores.

MenteMira   PHP, jQuery, JavaScript, Wordpress, Elementor Pro, Crocoblock, JetEngine, JetTricks, JetFormBuilder

- Developed light/dark mode and infinite nested documents, enhancing user experience and accessibility.
- Implemented file management features, including upload, delete, replace, soft delete, and recovery.
- Added document icons, real-time updates, cover images, and web publishing capabilities for improved functionality.

Yoom (Zoom Clone)   React, Next.js, TypeScript, TailwindCSS, shadcn/ui, Clerk, GetStream, Vercel

- Developed features to start, schedule, and join meetings with unique links; managed settings, recordings, and participants.
- Implemented secure logins using Clerk, personal meeting rooms, and real-time privacy features to enhance user security.

Direct Promotion   React, Next.js, TypeScript, TailwindCSS, shadcn/ui, Prisma, PlanetScale, Payment Merchant, Vercel

- Developed a responsive e-commerce platform for Direct Promotion, enhancing user experience across devices.
- Integrated secure payment processing and user authentication for seamless transactions.
- Implemented dynamic product listings with advanced search and filter options, improving navigation speed and user engagement by 25%.

CERTIFICATIONS

What is Data Science?, Coursera
Introduction to Front-End Development, Coursera
Succeeding in Web Development: Full Stack and Front End, LinkedIn

SKILLS AND INTERESTS

Technical Skills: HTML, CSS, SCSS, TailwindCSS, PHP, Python, jQuery, JavaScript, TypeScript, Wordpress, React, Next.js, Node.js, SQL, MongoDB, Prisma, Git, Github
Soft Skills: Team player, Communication, Problem-solving, Time management

RELEVANT COURSEWORK

Data Structures and Algorithm, Database Management Systems, Object Oriented Programming, Web Engineering

LANGUAGES

English (Fluent), Urdu (Native)